Hessian Government



Hessen is ...

cosmopolitan → 7 an economic powerhouse - 13 innovative → 19 a centre of education→25 sustainable→31 rich in culture→37 scenically diverse → 43 steeped in traditions - 49 committed to voluntary work→55

sporty→61

democratic→67

Welcome message from the Hessian Minister President.



Welcome to Hessen.

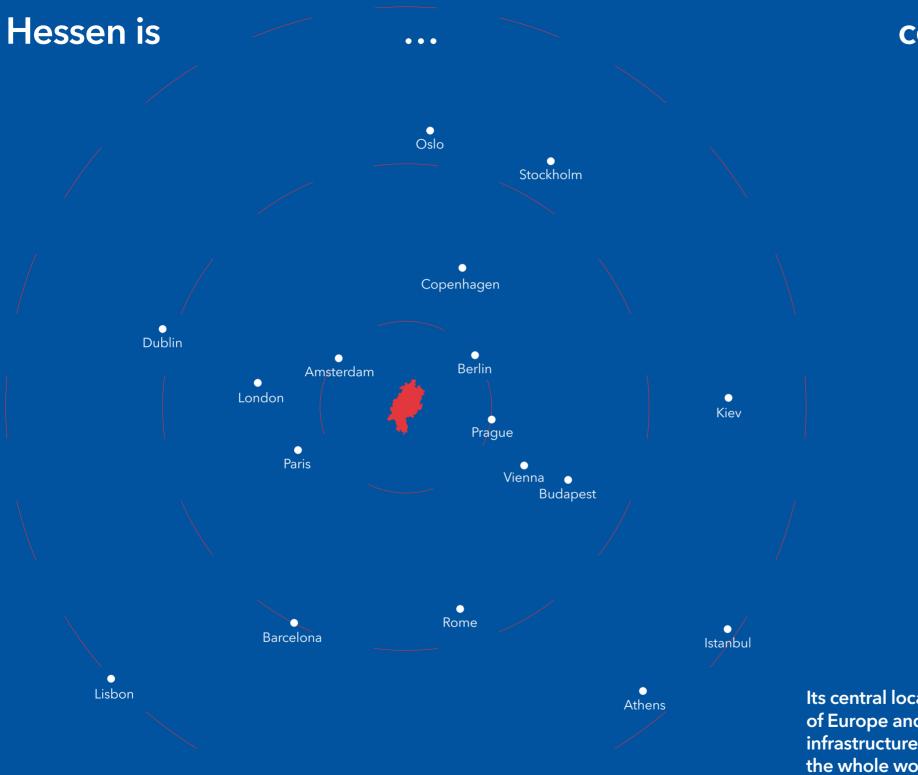
This brochure is designed to give to everyone interested an initial overview of our state nestled in the heart of Europe. What is special about Hessen? What are its strengths? What is its history? What kind of landscapes and scenery is it home to? You'll find answers to these and many other questions right here.

Hessen is one of the strongest economic regions in Europe. One of the continent's most important financial centres is located here. Hessen is where international traffic flows connect, where leading service and industrial companies are based and where science and culture have a home. Hessen is a strong and diverse state.

I hope all readers enjoy discovering Hessen. I wish everyone visiting our state a successful and enriching time.

Boris Rhein

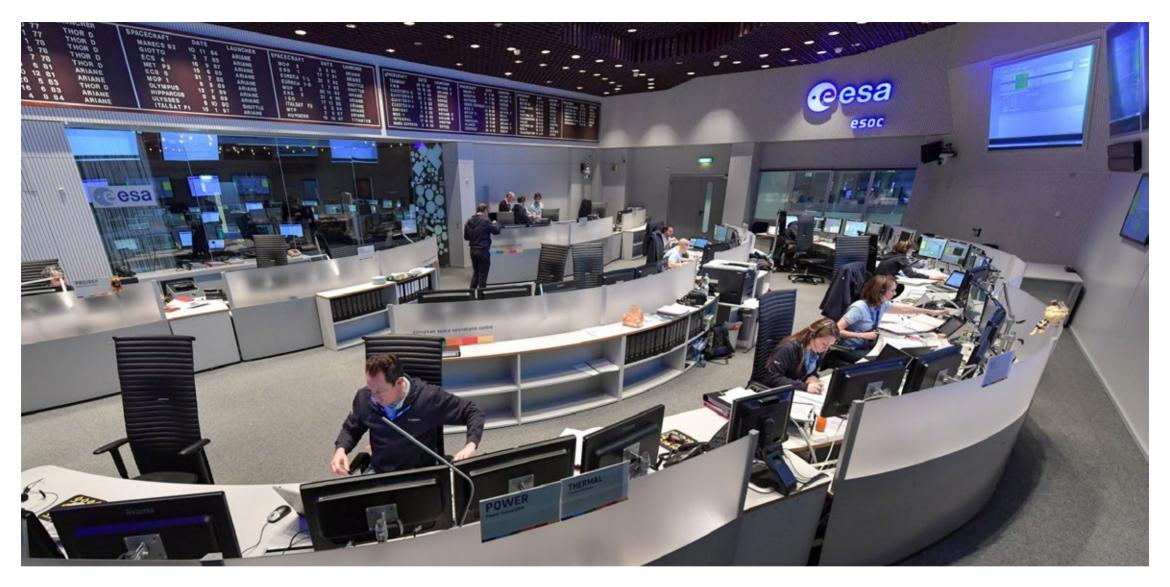
Minister President of the State of Hessen



cosmopolitan.

Its central location at the heart of Europe and a strong infrastructure connect Hessen with the whole world.

cosmopolitan. ▼ European Space Operations Centre (ESOC), Darmstadt

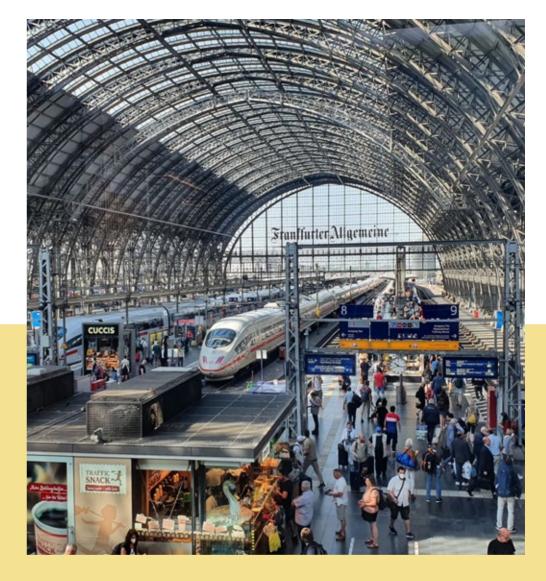


Be it by rail, road or water, in the air or digitally -Hessen is one of the most important transport hubs in Europe. Numerous European institutions such as the European Central Bank and the satellite control centre of the European Space Agency (ESA) are also based here.

Hessen is...

This integration in Europe is one of our strengths and we intend to preserve it. That is why in Hessen we are committed to ensuring that going forward the European Union continues to secure peace, freedom and prosperity on our continent and remains a strong partner in international competition.



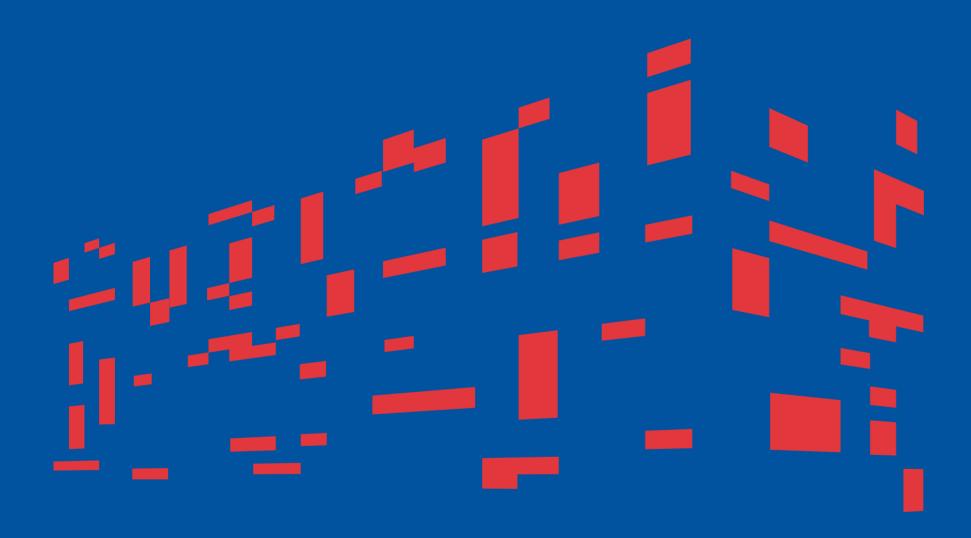


- → People from 190 nations live in Hessen.
- → Around 13,000 foreign companies have establishments in Hessen.
- → The Hessian Consular Corps boasts **more** than 100 representative offices, making it the second largest consular corps in Germany.
- → There has been a Representative Office of the State of Hessen to the European Union in Brussels since 1989.
- → From Hessen, you can reach any European metropolis in a maximum of three hours.
- → Used by 300,000 vehicles daily, Frankfurt intersection is the largest motorway junction in Europe.
- → Hessian partner regions: Nouvelle-Aquitaine, Emilia-Romagna, Bursa, Yaroslavl (suspended since the start of the Russian war of aggression against Ukraine in February 2022), Vojvodina, Wielkopolska and Wisconsin.

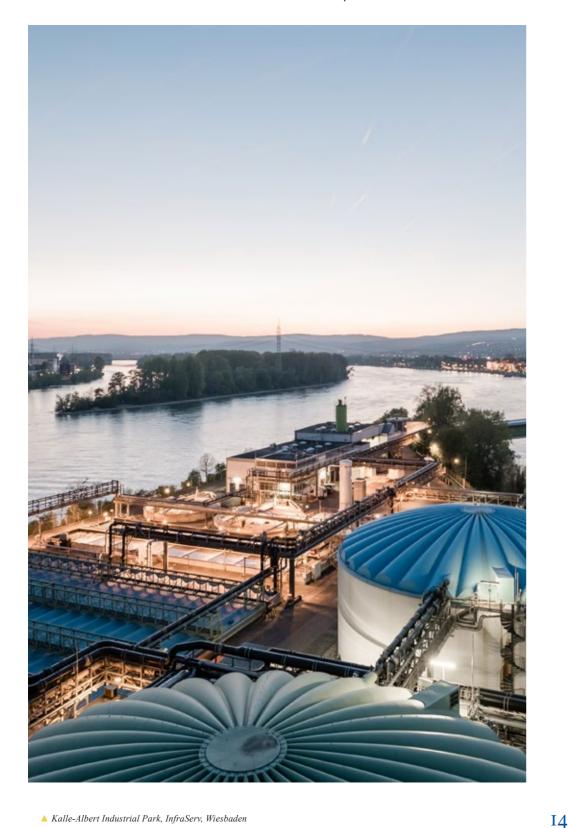
IO

Hessen is

an economic powerhouse.



A successful economy creates jobs and gives people the chance to lead the life they want.



This secures our prosperity and our quality of life whilst also ensuring greater cohesion and justice in our society.



Hessen is one of the strongest economic regions in the EU. This is thanks in particular to the service providers and industrial plants in the Rhine-Main region, the financial sector and the airport in Frankfurt as well as the logistics and mobility sector in northern Hessen.

Be it an international corporation or a mediumsized family business, traditional industry or innovative technology of the future - Hessen offers the optimum conditions for economic success.











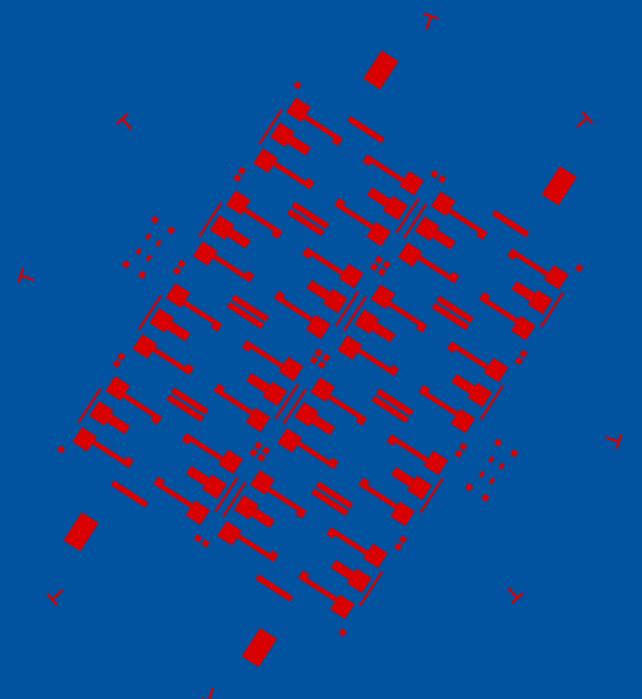
- → Frankfurt Airport is Germany's largest workplace with around 81,000 employees.
- → The financial hub of Frankfurt is one of the most important financial centres in the world. More than **64,000 employees** work at more than 200 banks here.

- \rightarrow The Frankfurt Stock Exchange is one of the world's largest trading centres for securities.
- → Ever since the Middle Ages, Frankfurt has been one of the most important trade fair cities in Europe.

Policies to promote economic development for Hessen

→ In northern Hessen, more than one in ten employees work in the logistics sector - there is no higher density of logistics employees anywhere else in Germany.

Hessen is ... innovative.



Findings and insight from science and research benefit us all.

They make a crucial contribution to developing solutions for the complex challenges of our time and secure the jobs and prosperity of tomorrow.



That is why we support our state's bright minds in a variety of ways.

We support our universities, for instance, because they are a strong driver of innovation, competitiveness and fostering young talent.

We are also forging ahead with digitalisation in our state to make the best possible use of the resulting opportunities for the good of the people.

All these measures are paying off: Hessen is one of the most innovative regions in Europe.





- → Around 110 universities, research institutes and institutes for academic education offer attractive study conditions in Hessen.
- → With our LOEWE research funding programme, which is unique in Germany, we foster cutting-edge research and the dovetailing of science, research and business.
- → The Fraunhofer Institute SIT in Darmstadt is one of the world's leading research institutions for cybersecurity and data protection.
- → Measured by the quantity of data exchanged, the DE-CIX in Frankfurt is the world's largest Internet node.
- → Hessen is one of the **leading European locations** for data centres.
- → "Al made in Hessen" is our trademark for responsible artificial intelligence.

23

Hessen is a centre of education. Education gives us the key to successfully living the life we want.

In Hessen, our goal is to enable all children and young people to discover their personal talents, preferences and abilities and to develop them in the best possible way.

Education is a priority in Hessen. This is also reflected in how much the Hessian government invests in education. In 2024, for the first time the education budget will exceed 5 billion euros. Adding more childcare places, a better worklife balance, sufficient teachers and well-equipped schools are key policy priorities.

We are also forging ahead with the digitalisation of our schools and supporting young people in finding the career that is the best match for them.

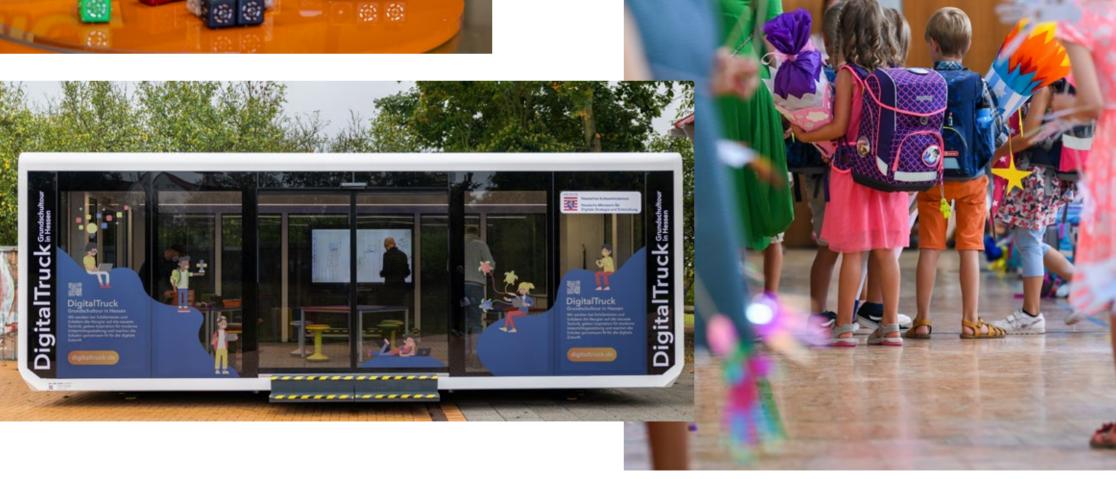


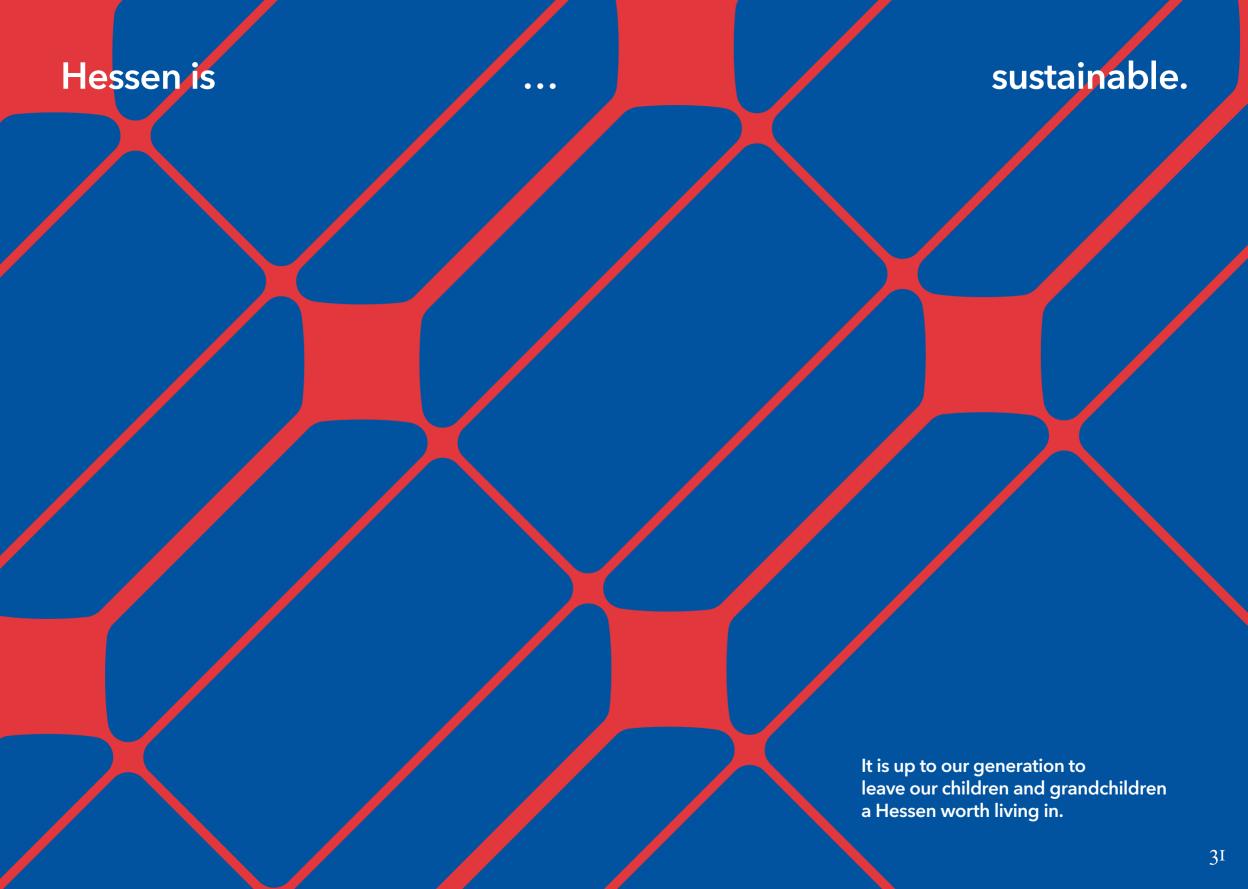
27

DigitalTruck on primary school



- → Our pilot school subject "Digital World" makes us pioneers in Germany. Pupils learn how digital technologies can be used to help solve social, economic and environmental problems.
- → More than **646,000** young people are taught by around **64,000** teachers at around 1,860 schools in Hessen.
- → In Hessen, there are the **fewest** school dropouts nationwide.





If we want to limit the consequences of climate change, if we want to protect our children from worse yet, and if we still want to offer them the freedom to decide how they want to live their lives, then we must act now.

That is why climate protection is at the heart of our policymaking. One of our core aims is to combine business and ecology in a socially responsible way.





We want to turn our economic powerhouse Hessen into a climate-neutral centre of industry by 2045 to secure its competitiveness, innovativeness and prosperity going forward.

32

33



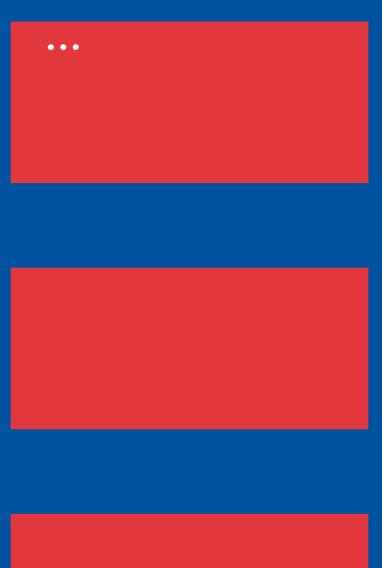
sustainable.

- → With the special school student, university student, state and senior citizen travel passes, more than 50 % of all Hessians have access to an affordable flat-rate travel pass. As such, Hessen was a role model for the nationwide Deutschlandticket.
- → Our new Climate Act means Hessen's climate targets are now enshrined in law for the first time.
- → The Hessian public administration is to become climate-neutral by 2030.
- ightarrow Hessen is the **first eco-model state** in Germany.
- → The world's **largest fleet of fuel cell trains** is operated in Hessen.

- → The Integrated Climate Protection Plan Hessen 2025 comprises **140 measures** for better climate protection.
- → More than 50% of electricity in Hessen already comes from renewable sources such as wind and solar energy.
- → The financial hub of Frankfurt is set to become the leading location in continental Europe for green and sustainable finance.
- → The Hessian Energy Agency (LEA) provides information and support for measures promoting climate protection, energy efficiency and energy saving or the expansion of renewable energies.



Hessen is



rich in culture.

A free and diverse culture gives us the chance to see things from the perspective of different times, different people and different opinions, and so to see the world in a new light.

Hessen is... rich in culture. ▼ Frankfurt Book Fair

This can help not just to strengthen your own identity, but also to respond openly and respectfully towards other cultures or points of view.

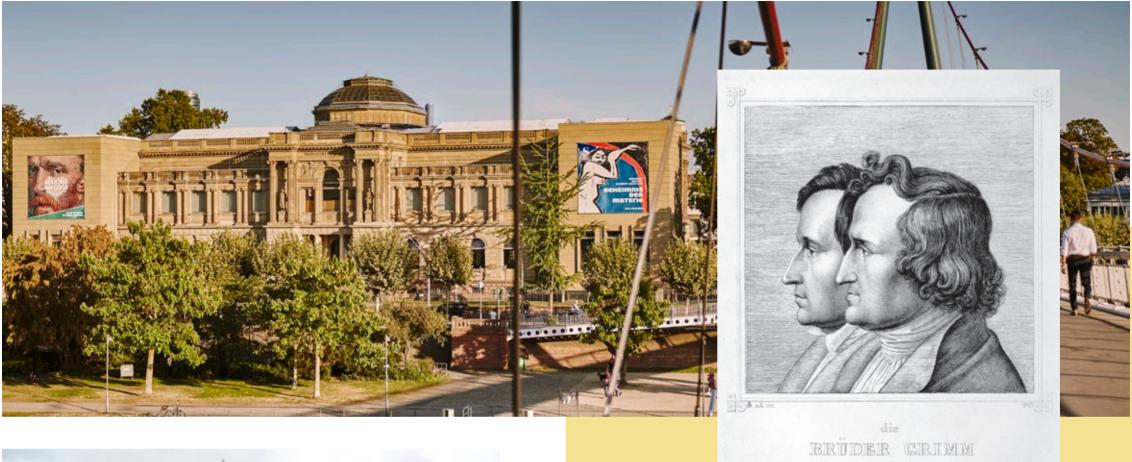


Hessen's cultural landscape is diverse and vibrant, and we want it to stay that way for a long time to come.

To preserve valuable traditions whilst still making room for new ideas, we are developing a Masterplan for Culture in Hessen, for instance, in concert with all those who want to get involved.



38 → wissenschaft.hessen.de/Kultur-erleben/Der-Masterplan-Kultur-Hessen Art and culture → www.kultur.hessen.de



40



rich in culture.

- → The documenta, which takes place every five years in Kassel is considered the world's largest and most prestigious exhibition of contemporary art.
- → There is state theatre in each of the historic seats of power of Darmstadt, Kassel and Wiesbaden.
- → In addition to the Hessian state museums in Wiesbaden, Darmstadt and Kassel and the two houses of the archaeological state museum (Saalburg Roman fort and Keltenwelt am Glauberg), there are around an additional 400 museums and collections.
- → The Senckenberg Museum in Frankfurt is one of the largest natural history museums in Germany.

Figures, data & facts.

- → The State Palaces and Gardens of Hessen preserve a historical heritage spanning 2,000 years.
- → **Johann Wolfgang von Goethe**, one of Germany's most important poets, was born in Frankfurt am Main on 28 August 1749.
- → Brothers Jacob and Wilhelm Grimm, who were born in Hanau and lived in Kassel for several years, are among the leading lights of German literature and language.



Hessen is... ▼ Edersee ▼ Edersee ▼ Felsenmeer, Lautertal (Odenwald)

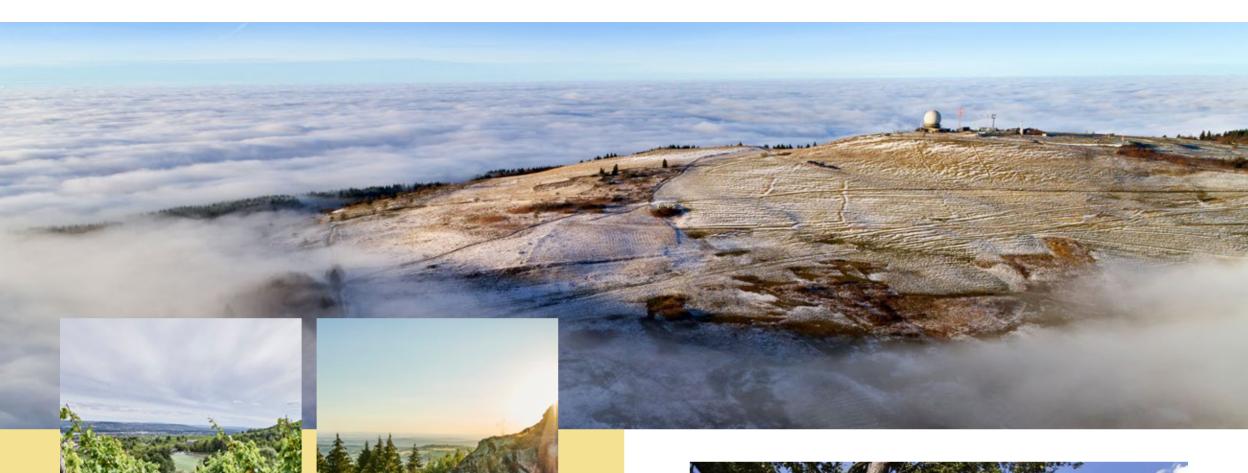




These include the low mountain ranges of the Rhön, Spessart, Vogelsberg and Odenwald, the floodplains of the Rhine, Werra, Fulda, Eder and Lahn, the vineyards of the Rheingau and the Bergstrasse or the lakes of Waldecker Land.

They don't just offer Hessians a pleasant place to live and relax, they are also popular holiday destinations for visitors from all over the world.

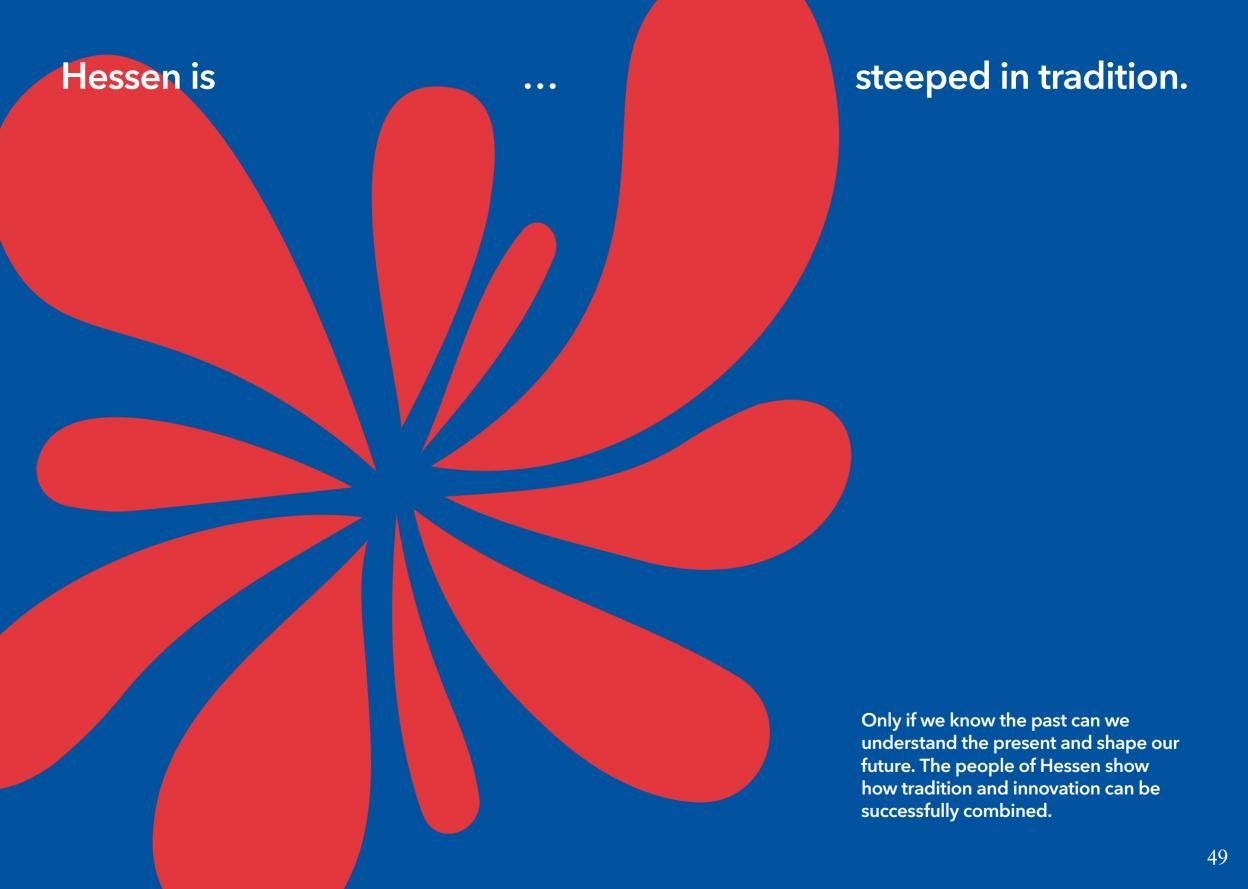
Hessen is... ▼ Wasserkuppe, Rhön Figures, data & facts.



- ▼ Vineyards, Rhe
- → Occupying 42 % of the state's land (894,180 hectares), Hessen is one of the most densely forested states in Germany, together with Rhineland-Palatinate.
- → At **2,500 km²**, the Vogelsberg is the largest contiguous volcanic area in Central Europe.
- → The Kellerwald-Edersee National Park protects one of the largest contiguous beech forests in Central Europe.
- → Hessen fosters sustainable agriculture that protects the climate, conserves soil and water and preserves biodiversity. Around 16 % of farming land has already switched to organic farming.



🔻 View of Eschbach, Usinger Land





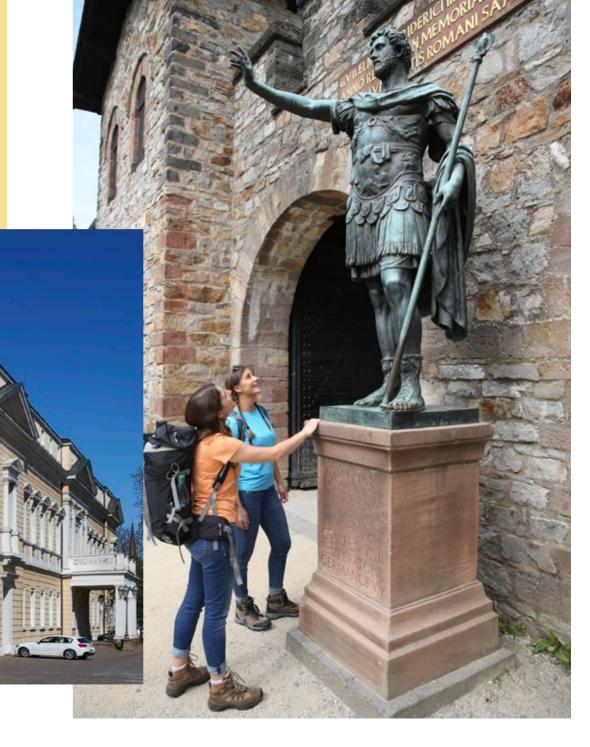
Especially in our globally connected and digital world, which is constantly presenting us with new changes and challenges, traditions can also serve as valuable anchors.

They offer security at a time when many things feel uncertain.

Hessen is... steeped in tradition. Figures, data & facts.

- → UNESCO World Heritage in Hessen: Lorsch Monastery, Messel Pit, Upper Middle Rhine Valley, Upper Germanic-Raetian Limes, Kellerwald-Edersee, Wilhelmshöhe Mountain Park and Mathildenhöhe Darmstadt.
- → The three state archives in Wiesbaden, Darmstadt and Marburg hold important written records.
- → The Hessian State Archives hold almost 150 shelf kilometres of files, more than 800,000 maps and plans and around 240,000 documents for viewing.

- → With more than 150,000 objects, the Hessenpark Open-Air Museum showcases village life in centuries past.
- → Hessen is the state with the greatest variety of traditional costumes in Germany.
- → Hessentag is the **oldest and largest state festival** in Germany.



Hessen is

committed to voluntary work.

Volunteering has many different faces, but one thing always holds true: helping others strengthens solidarity and turns a society into a community.

Hessen is... committed to voluntary work.
▼ Reception of the Hessian Highnesses at Biebrich Palace



Volunteering also gives people the opportunity to help shape their own region and in turn our home state of Hessen as a whole.

What's more, many parts of our daily lives would be inconceivable without volunteers.

We are grateful that so many people in Hessen are involved in voluntary work.

That is why fostering and recognising this kind of commitment is especially important to us.





- → Around 42 % of Hessian citizens aged 14 and over are active volunteers.
- → The Hessian Volunteer Card has been a special way of recognising and thanking people who volunteer since 2006. It offers many different discounts and has already been issued more than 20,000 times.

- → The State Volunteering Agency of Hessen (LEAH) is the central point of contact for local authorities, associations, clubs and other organisations.
- → With the **volunteer search engine**, you can find the right volunteering job with just a few clicks.
- → With 37 foundations per 100,000 inhabitants, Hessen is the number one state for charitable foundations in Germany.
- → "Miteinander in Hessen" is our state-owned foundation fostering civic engagement.

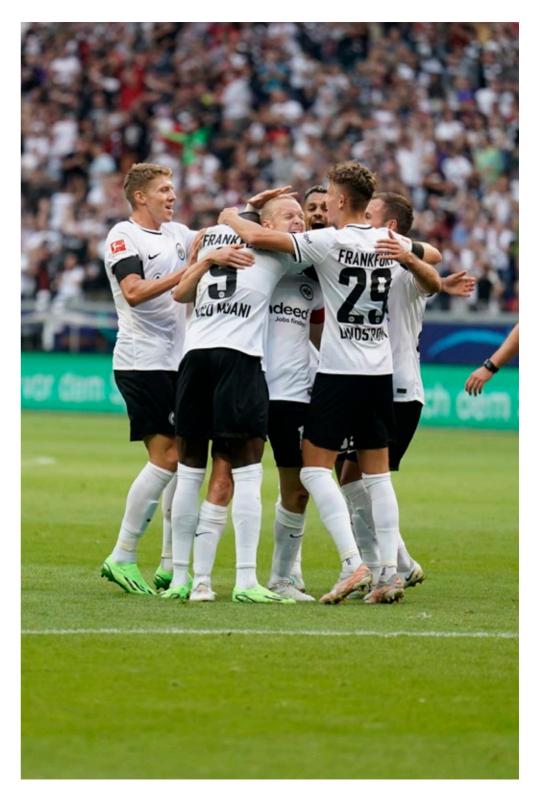
Hessen is sporty. Sport is an important and defining part of our society. It has a positive impact on people's health and fitness as individuals whilst also strengthening the sense of community.

Hessen is... ▼ Eintracht Frankfurt

Sport brings together people from all walks of life who might otherwise have never met.

And values that are crucial for respectful interaction, such as team spirit, consideration for others, tolerance and helpfulness, are also taught and practised here as second nature.

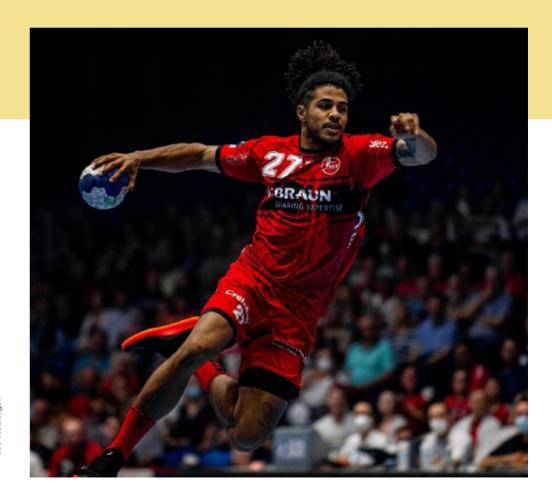
So sport is important for integration and solidarity in our society. That is why we are fully committed to promoting both recreational and top-level sport in Hessen.



62

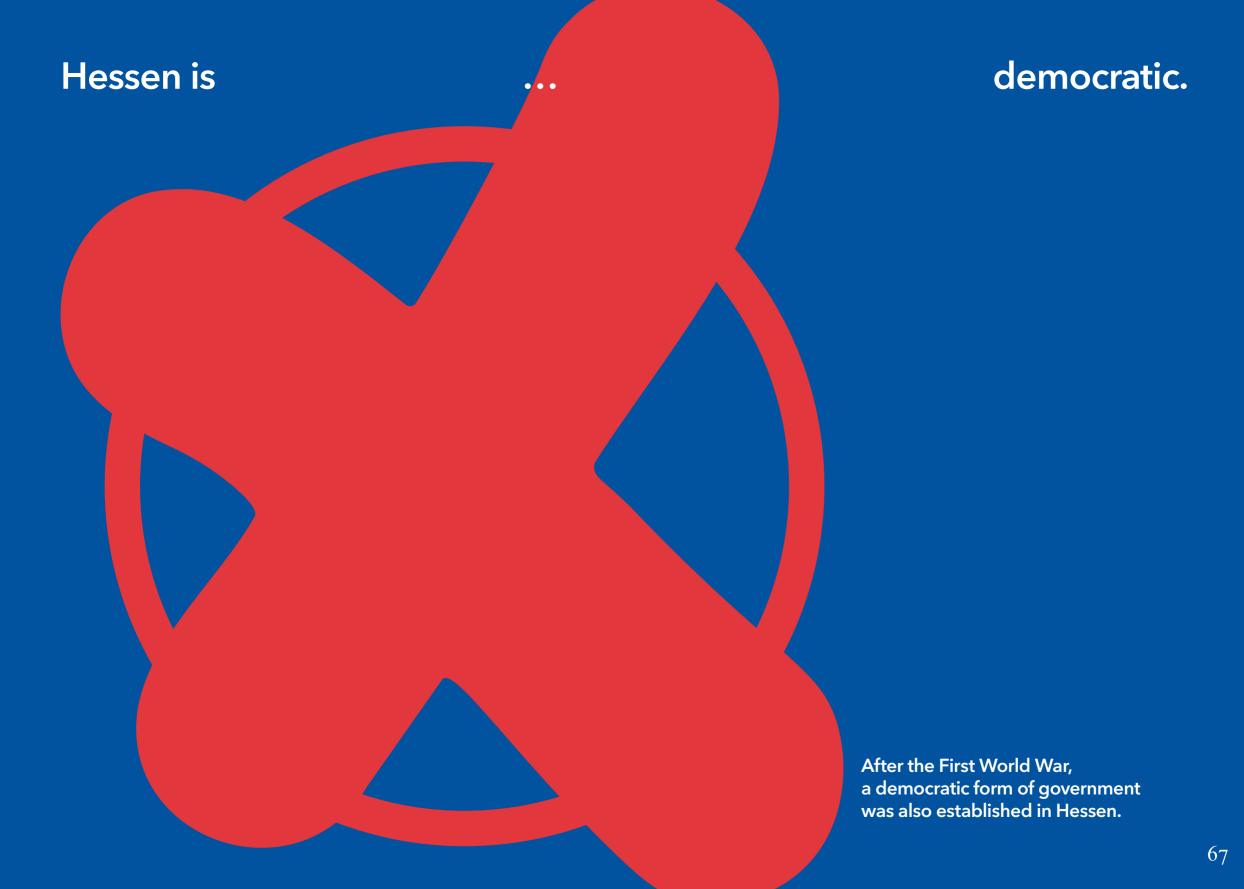


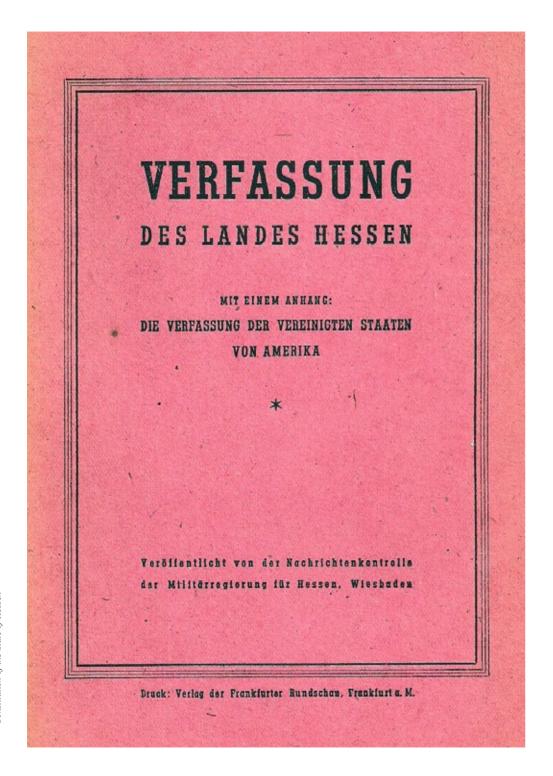
- → Over two million people do sports in the more than 7,500 clubs in Hessen.
- → Around **578,000 people volunteer** at Hessian sports associations and clubs.
- → In 2021, Hessen provided around 61 Millionen Euro in funding for recreational and top-level sport.
- → Frankfurt is a capital of sport: numerous important top-level sport associations such as the German Olympic Sports Confederation, the German Football Association, the German Football League and the German Gymnastics Federation are headquartered here.
- → Clubs such as Eintracht Frankfurt, SV Darmstadt 98, FSV Frankfurt, SV Wehen- Wiesbaden and Kickers Offenbach are real spectator magnets in Hessian football.
- → The **Eintracht women** are one of Germany's **top teams**.
- → The World Cup ski jumping competitions in Willingen wow spectators every winter.
- → The basketball players of the Skyliners from Frankfurt or the 46er from Gießen offer successful basketball.
- → Handball fans are willing to travel far and wide to the games of HSG Wetzlar and MT Melsungen, whilst volleyball fans get their fix at VC Wiesbaden.



MT Melsungen

▲ VC Wiesbaden 64 Hessian sports funding → sport.hessen.de 65





However, when the National Socialists seized power, all democratic achievements in the "People's State of Hessen" were destroyed.

Here, too, countless people suffered under the national socialist tyranny from 1933 onwards.

After the Second World War Hessen became part of the American occupation zone.

On 19 September 1945, the American military government founded the federal state of Hessen in its current form.

On 1 December 1946, the people of Hessen voted in a referendum to adopt the new democratic state constitution and the first state parliamentary elections took place.

Modern Hessen was born.

Today, Hessen is a successful democratic state people enjoy living in.



democratic.



Elisabeth Selbert





- → Wilhelm Leuschner, Minister of the Interior in the People's State of Hessen, was murdered in 1944 as one of the leading figures in the resistance against National Socialism. Today, the Wilhelm Leuschner Medal is the state's highest honour.
- → On 1 July 1948, the military governors from the US, Great Britain and France presented the eleven minister presidents of the states of the three Western zones with what are known as the Frankfurt **Documents**, the founding mandate for the Federal Republic of Germany.
- → The **Hessian constitution** is the **oldest** state constitution still in force in Germany.

- → The **first German parliament** sat in the Paulskirche in Frankfurt in 1848/49.
- → It is thanks to the Hessian lawyer **Elisabeth** Selbert that the sentence "Men and women shall have equal rights" was included in the German Basic Law in 1949.
- → Hessian Minister Presidents since 1945: Karl Geiler (appointed), Christian Stock, Georg August Zinn, Albert Osswald, Holger Börner, Walter Wallmann, Hans Eichel, Roland Koch, Volker Bouffier, Boris Rhein.
- → Elisabeth, the widow of the Thuringian landgrave, moved her residence to Marburg in 1228. This is regarded as the birth of Hessen.

- P. 4: Boris Rhein, Minister President of the State of Hessen
 Hessian State Chancellery,
 Sinah Osner
- P. 8—9: European Space Operations Centre (ESOC), Darmstadt ESA, J. Mai
- P. 10 above: Hessian Consular Corps

Ĥessian State Chancellery, Jonas Grom

P. 10 below: Representative Office of the State of Hessen to the European Union

Hessian State Chancellery

- P. 11: Central Station, FFM Pixabay
- P. 14: Kalle-Albert Industrial Park, InfraServ, Wiesbaden Martin Joppen, Sanofi
- P. 15: Frankfurt Airport Fraport AG
- P. 16 above: Antonius Bakery, Fulda

Marzena Seidel

P. 16 below: Leica Camera AG, Wetzlar

Leica Camera AG

- P. 17 above: Frankfurt Stock Exchange
 - Deutsche Börse AG
- P. 17 left: Merck, Darmstadt Merck KGaA, Darmstadt, Germany
- P. 17 right: Opel Astra production, Rüsselsheim am Main Opel / Stellantis
- P. 20 above: DE-CIX/data centre, Frankfurt am Main DE-CIX
- P. 20 below: LOEWE Centre DRU-ID, Marburg Sascha Mannel
- P. 20 21: FAIR particle accelerator, Darmstadt
 D. Fehrenz, GSI FAIR
- P. 22: Fraunhofer Institute for Secure Information Technology, Darmstadt
- Fraunhofer SIT
- P. 22 below: Technische Hochschule Mittelhessen (University of Applied Sciences of Central Hessen) THM
- P. 23: University of Kassel Kassel Marketing GmbH, Can Wagener

- P. 27: "Digital world" at the Carlvon-Weinberg School, FFM MinD, Jonas Diehl
- P. 28 above: Your future #real: digital

MinD, Jonas Diehl

- P. 28 below: DigitalTruck on primary school tour
 MinD. Jonas Diehl
- P. 29: First day of school in Hessen

Hessian State Chancellery, Valerie Noack

- P. 32: Wind power, Diemelsee
 Hessen Agentur / Christof
 Mattes
- P. 33: Photovoltaics, Lauterbach
 Hessen Agentur / Christof
 Mattes
- P.34: The world's largest fleet of hydrogen trains at Infraserv Höchst's hydrogen refuelling station

RMV, Arne Landwehr

- P. 35: Centre of Excellence Hof Tolle, Calden-Fürstenwald Hessian State Chancellery
- P. 38: Grimm.
- A German fairy tale Staatstheater Kassel, Nils Klinger
- P. 39: Frankfurt Book Fair Niklas Görke
- P.40- 41: Städel Museum, FFM Städel Museum - Norbert Miguletz
- P. 40 below: Eberbach Monastery Sven Moschitz
- P. 41: Brothers Grimm City of Kassel
- P.44: Edersee GrimmHeimat NordHessen / Paavo Blåfield
- P. 45: Felsenmeer, Lautertal (Odenwald) Hessen Agentur / Hessen Tourism / Roman Knie
- P. 46 47: Wasserkuppe, Rhön Rhön GmbH, Arnulf Müller
- P. 46 left: Vineyards, Rheingau Hessen Agentur, Hessen Tourism, Roman Knie
- P. 46 right: Vogelsberg
 Hessen Agentur, Hessen
 Tourism, Roman Knie
- P. 47: View of Eschbach
 Taunus Touristik Service e.V

- P. 50 51: Hessentag 2019, Bad Hersfeld
- Hessian State Chancellery, Thomas Lohnes
- P. 50 below: Arolsen flea and cattle market Hessian State Chancellery, Valerie Noack
- P. 51: Erbacher Wiesenmarkt Hessian State Chancellery, Valerie Noack
- P. 52: Hessian State Archives Darmstadt Nasser Amini
- P. 53: Saalburg Roman fort, Bad Homburg

Taunus Touristik Service e.V

- P. 56-57: Reception of the Hessian Highnesses at Biebrich Hessian State Chancellery, Thomas Lohnes
- P. 58 above: Volunteer fire brigade, Wetzlar Hessian State Chancellery, MinD
- P. 59: Wallau Midsummer Run Hessian State Chancellery, MinD
- P. 63: Eintracht Frankfurt
 Eintracht Frankfurt
- P. 64 above: World Cup ski jumping in Willingen
 Hessian State Chancellery,
 Valerie Noack
- P. 64 below: VC Wiesbaden VCW, Detlef Gottwald
- P. 65: MT Melsungen Alibek Kaesler
- P. 68: Constitution of the State of Hessen
- US-Military government edition, public domain
- P. 70: Members of the Pre-Parliament entering Paulskirche Wood engraving by Fritz Bergen, c. 1848, ISG FFM Best. P13 No. 716
- P. 71 left: Elisabeth Selbert Rudolph, Hessian Main State Archives 3008/2 No. 17508
- P. 71 right: Wilhelm Leuschner Hessian State Archive Darmstadt, R 4, 13702 UF

Person Responsible for the Publication Tobias Rösmann, State Secretary Spokesperson of the Hessian Government

Editorial office

Bianca Jouaux, Klaus Euteneuer, Lisa Wegerle Hessian State Chancellery

Design

merkmal.
Office for Design and Communication
Martin-Buber-Straße 87
64287 Darmstadt
www.merkmal.de

Translation

Mables translations, Wiesbaden

Printing

Kümmel KG Druckerei Offenbacher Landstraße 29 63512 Hainburg

Paper

Circleoffset premium white, 100 % recycled, FSC®-certified, awarded the Blue Angel & EU Ecolabel

Status December 2023

72

This brochure has been published by the Hessian Government as part of its public relations activities. Political parties, parliamentary groups, elected officials or election campaigners are generally prohibited from using it for their own public relations activities – especially for election campaign purposes. This applies to state, federal and local elections as well as European Parliament elections.

In particular, distribution at election events, at party information stands and inserting, printing or attaching party information or advertising material is not allowed. Disclosure to third parties for the purpose of election campaigning is also prohibited.

Even if the timing does not coincide with an upcoming election, the publication may not be used in a way that could be interpreted as the state government taking sides in favour of individual political groups. The aforementioned restrictions apply regardless of how this publication is received by the recipient and of the number of copies.

The parties are, however, allowed to use the publication for the purposes of informing their own members.

